

Butler Group Technology Audit Recognizes Safend Suite for Industry-Leading Enterprise Data Protection

Strong Management Features, Granular Policies and Extensive Interoperability Testing Identified as Safend Differentiators

April 13, 2009 – Philadelphia and Tel Aviv – A 2009 Technology Audit from [Butler Group](#), the IT end user division of Datamonitor and leading provider of information technology research, analysis and advice, acknowledged [Safend](#), a leading provider of endpoint data protection solutions, and the Safend Data Protection Suite as an ideal solution for managing a range of enterprise data security vulnerabilities.

The Technology Audit notes that the increasing prevalence of laptops and mobile devices in the enterprise – while offering a boon to productivity – also creates a significant threat to sensitive corporate data and identifies Safend as a comprehensive solution to, “guard against corporate data loss and help mitigate business risk by enforcing corporate information security policies that relate to industry, regulatory and governmental data-security standards.”

The Safend Data Protection Suite features Safend Auditor, Safend Protector, Safend Encryptor and Safend Reporter, designed to offer an unprecedented level of enterprise data protection by combining data leakage technology with hard disk encryption, removable media encryption, and data analysis and reporting to ensure compliance with regulatory standards such as HIPAA, SOX, BASEL and PCI. Management features include file-shadowing, load balancing and management by domain.

In the Technology Audit, author Richard Edwards states, “The need for effective tools and techniques continues to be highlighted and, in Butler Group’s view, Safend’s Endpoint Security solutions appear to be one of the few mature set of offerings in this area. Safend’s Endpoint Security portfolio offers a comprehensive set of features to protect data and information at the ‘edge’ of the enterprise.”

Key findings from the Butler Technology Audit include:

- Tamper-resistant code ensures the strongest possible protection.
- Extensive testing ensures high levels of interoperability with other applications.
- Information security policies can be enforced at a very granular level.
- Safend’s advanced technology is well supported by strong management features.
- Integrates well with enterprise VPN solutions.
- Policies can be deployed through Microsoft Active Directory and Novell eDirectory.

The Audit also finds, “Safend’s advanced technology is well supported by strong management features, and the granular control and enterprise scalability of these products are well suited to organizations committed to information security. Moreover, Safend’s interoperability testing ensures that its products work well within complex IT environments and do not interfere with the operation of third-party applications.”

“Butler Group is respected in the industry for its in-depth and impartial approach to research and we are pleased that it has acknowledged Safend as a premiere enterprise data protection solution provider,” said Gil Sever, CEO of Safend. “We strive to offer our customers the most comprehensive and robust data protection solution available to ensure that their sensitive data is



never compromised. Mr. Edwards' evaluation is further proof that Safend is on the cutting edge of information security.”

About Butler Group

Butler Group (www.butlergroup.com) is the IT End User division of Datamonitor Plc and is a leading provider of Information Technology research, analysis, and advice. Founded in 1990, Butler Group is respected throughout the business world for the impartiality and incisiveness of its research and opinion.

About Safend

Safend is a leading provider of endpoint data protection solutions that protect against corporate data loss by offering comprehensive products for data encryption and port and device control. The Safend Data Protection Suite encrypts internal and external hard drives, removable storage and CD/DVDs and provides granular control over all physical, wireless and removable media devices, ensuring compliance with regulatory data security and privacy standards. With more than 1,200 customers worldwide and 1.7 million licenses sold, Safend's solutions are deployed by multinational enterprises, government agencies and small to mid-size companies across the globe. Founded in 2003, Safend is a privately held company funded by Elron Electronics (NASDAQ and TASE: ELRN), Intel Capital and Walden Israel. Safend is headquartered in Tel Aviv, Israel with U.S. headquarters in Philadelphia. For more information, visit www.safend.com.

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Contact:
Lisa Astor
PAN Communications for Safend
978-474-1900
safend@pancomm.com